

FY27 ADVERTISING RATES



	DIGITAL ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
MWR WEBSITE	BIG BOARD 300 X 250 pixels	\$336	\$961	\$1,822	\$3,439
	TOP BIG BOARD 300 X 250 pixels	\$504	\$1,444	\$2,730	\$5,156
	LEADER BOARD 728 X 90 pixels	\$394	\$1,124	\$2,123	\$4,011
	TOP LEADER BOARD 728 X 90 pixels	\$562	\$1,601	\$3,035	\$5,733
MWR DIGITAL MEDIA	HEADS UP HUMPHREYS (WEEKLY NEWSLETTER) 8.5 X 1.5 inches or 21.6 X 3.8 cm	HEADS UP HUMPHREYS (WEEKLY NEWSLETTER): \$210 PER POST			
MWR MONITORS	PREMIUM (MAUDE HALL & LODGE) DIGITAL KIOSK PER LOCATION 1,920 X 1,080 pixels (Landscape) 1,080 X 1,920 pixels (Vertical)	\$450	\$1,348	\$2,696	\$5,393
	DIGITAL KIOSK PER LOCATION 1,920 X 1,080 pixels (Landscape) 1,080 X 1,920 pixels (Vertical)	\$281	\$843	\$1,628	\$3,203
	HUMPHREYS BOWLING LANES MONITORS STATIC DISPLAY (48) 1,920 X 1,080 pixels <i>*Customized package upon request</i>	\$562	\$1,573	\$3,035	\$5,730

		PRINT ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
MWR OUTDOOR / INDOOR		DOWNTOWN PLAZA OUTDOOR PREMIUM LOCATION BANNER Banner size 65.35 X 31.49 inches	\$900	\$2,359	\$4,494	Tier Sponsorship exclusive
		OUTDOOR BANNER LOCATION Banner size 65.35 X 31.49 inches	\$731	\$2,022	\$3,932	\$7,303
		ATHLETIC BALL FIELD SIGNS Custom Size	\$1,011	\$2,809	\$5,393	\$10,112
		STANDING BANNER Custom Size *Not to Exceed 850 X 2,000 mm	\$620	\$1,754	\$3,337	\$6,292
		MWR EV TRUCK WRAPPING Left or Right side; size 126.5 cm (w) X 112 cm (h)	N/A	N/A	\$3,500	\$6,650
FAMILY AND MWR INDOOR		WINDOW CLING 8.5 X 11 inches	N/A	\$788	\$1,573	N/A
		POSTERS 24" X 36"	\$281	\$788	\$1,460	\$2,809
		INDOOR PRINT ADVERTISEMENT	\$225	\$620	\$1,124	N/A
		SPONSORSHIP PACKAGE	1 YEAR	1 YEAR Cost per item		
RIVER BEND GOLF COURSE		Entire Course Hole Sponsorship	\$21,525 includes: - Custom designed hole sign with Corporate Logo on each hole "Sponsored by" - Leaderboard Top Position Advertisement on the MWR Website - 6 months banner in the Lobby of the RBGC Clubhouse - Certificate of Appreciation	Price available upon request		
		Entire Driving Range Sponsorship	\$24,675 includes: - Framed wall logo on the outside of the driving range facing the Parking Lot (14' X 14') - Each stall has the corporate logo "Sponsored by" - Sponsor Logo on TV Screens when not in use - Certificate of Appreciation	Price available upon request		
		Golf Car Fleet Sponsorship	\$4,715 - 80 golf cars with Logo on each side of the body - Beverage Cart with Logo on each side of the body - Sponsorship Signage at the Cart Barn - Certificate of Appreciation	Price available upon request		

RIVER BEND GOLF COURSE	SPONSORSHIP PACKAGE	1 YEAR	1 YEAR Cost per item
	Individual Hole Sponsorship if no Overall Sponsorship	N/A	\$1,260
	Driving Range Stalls each if no Overall Sponsorship	N/A	\$525 Per Stall
	Scored Card Sponsorship	\$3,150	N/A
	Short Course Sponsorship	\$1,575 Includes: - Custom hole sign with Corporate Logo on each hole "Sponsored by"	\$263 Per Hole
	Golf Bench Sponsorship (ALL)	\$10,000	\$683 Per Bench
	Golf Course Vehicle Wrapped (Truck, Van) Sponsorship	\$8,400	\$8,400 Per Vehicle

ADVERTISEMENT INFORMATION

BANNERS

- Includes banner printing and hanging from advertiser-provided, camera-ready artwork.
- Display area is 157.48 x 31.49 inches; actual banner size is 165.35 x 31.49 inches with no holes/grommets.
- The organization will provide the artwork and FAMILY AND MWR Marketing will print the first banner.
- \$50 banner reprinting cost will be charged if the advertiser is responsible for any design modifications.
- Organization must provide camera-ready artwork to Marketing 3 weeks prior to banner display.
- Banner(s) must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

FACILITY ADVERTISEMENTS

- \$50 (per print) banner printing charge additional from the camera-ready artwork provided by advertiser.
- Printed flyers and posters must be provided by the advertiser.
- Ads must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

ATHLETIC FIELDS

Includes sign printing and hanging from advertiser-provided, camera-ready artwork.

LED DIGITAL KIOSKS

Ads must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

POINT OF CONTACTS:

SCOTT JUNG (SPONSORSHIP & ADVERTISING MANAGER)
0503-355-1277 / 010-9850-6151
SCOTT.SJUNG.NAF@ARMY.MIL