

# FY26 Advertising Rates



	DIGITAL ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
MWR WEBSITE	<b>BIG BOARD</b> 300 x 250 pixels	\$320	\$915	\$1,735	\$3,275
	<b>TOP BIG BOARD</b> 300 x 250 pixels	\$480	\$1,375	\$2,600	\$4,910
	<b>LEADER BOARD</b> 728 x 90 pixels	\$375	\$1,070	\$2,022	\$3,820
	<b>TOP LEADER BOARD</b> 728 x 90 pixels	\$535	\$1,525	\$2,890	\$5,460
MWR DIGITAL SOCIAL MEDIA	HUMPHREYS MWR FACEBOOK & INSTAGRAM PAGE 1,920 X 1,080 pixels	HUMPHREYS MWR FACEBOOK & INSTAGRAM PAGE: \$110 PER POST			
	HEADS UP HUMPHREYS (WEEKLY NEWSLETTER) 8.5 X 1.5 inches or 21.6 X 3.8 cm	HEADS UP HUMPHREYS (WEEKLY NEWSLETTER): \$200 PER POST			
MWR MONITORS	<b>PREMIUM (MAUDE HALL &amp; LODGE) DIGITAL KIOSK PER LOCATION</b> 1,920 X 1,080 pixels (Landscape) 1,080 X 1,920 pixels (Vertical)	\$428	\$1,284	\$2,568	\$5,136
	<b>DIGITAL KIOSK PER LOCATION</b> 1,920 X 1,080 pixels (Landscape) 1,080 X 1,920 pixels (Vertical)	\$268	\$803	\$1,550	\$3,050
	<b>HUMPHREYS BOWLING LANES MONITORS STATIC DISPLAY (48)</b> 1,920 X 1,080 pixels <i>*Customized package upon request</i>	\$535	\$1,498	\$2,890	\$5,457
	PRINT ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
MWR OUTDOOR / INDOOR	<b>DOWNTOWN PLAZA OUTDOOR PREMIUM LOCATION BANNER</b> Banner size 65.35 x 31.49 inches	\$856	\$2,247	\$4,280	Tier Sponsorship exclusive
	<b>OUTDOOR BANNER LOCATION</b> Banner size 65.35 x 31.49 inches	\$696	\$1,926	\$3,745	\$6,955
	<b>ATHLETIC BALL FIELD SIGNS</b> Custom Size	\$963	\$2,675	\$5,136	\$9,630
	<b>STAND-UP BANNER (X-BANNER)</b> 72 x 24 inches	\$590	\$1,670	\$3,178	\$5,992

FAMILY AND MWR INDOOR ADS	<u>PRINT ADVERTISING</u>	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	<b>WINDOW CLING</b> 8.5 x 11 inches	N/A	\$750	\$1,498	N/A
	<b>POSTERS</b> 24" x 36"	\$268	\$750	\$1,390	\$2,675
	<b>INDOOR PRINT ADVERTISEMENT</b>	\$214	\$590	\$1,070	N/A

RIVER BEND GOLF COURSE	<u>SPONSORSHIP PACKAGE</u>	1 YEAR	1 YEAR Cost per item
	<b>Entire Course Hole Sponsorship</b>	<p><b>\$20,500</b> includes:</p> <ul style="list-style-type: none"> <li>• Custom designed hole sign with Corporate Logo on each hole "Sponsored by"</li> <li>• Leaderboard Top Position Advertisement on the MWR Website</li> <li>• 6 months banner in the Lobby of the RBGC Clubhouse</li> <li>• Certificate of Appreciation</li> </ul>	Price available upon request
	<b>Entire Driving Range Sponsorship</b>	<p><b>\$23,500</b> Includes:</p> <ul style="list-style-type: none"> <li>• Framed wall logo on the outside of the driving range facing the Parking Lot (14' x 14')</li> <li>• Each stall has the corporate logo "Sponsored by"</li> <li>• Sponsor Logo on TV Screens when not in use</li> <li>• Certificate of Appreciation</li> </ul>	Price available upon request
	<b>Golf Car Fleet Sponsorship</b>	<p><b>\$4,490</b></p> <ul style="list-style-type: none"> <li>• 80 golf cars with Logo on each side of the body</li> <li>• Beverage Cart with Logo on each side of the body</li> <li>• Sponsorship Signage at the Cart Barn</li> <li>• Certificate of Appreciation</li> </ul>	Price available upon request



	SPONSORSHIP PACKAGE	1 YEAR	1 YEAR Cost per item
RIVER BEND GOLF COURSE	Individual Hole Sponsorship if no Overall Sponsorship	N/A	\$1,200
	Driving Range Stalls each if no Overall Sponsorship	N/A	\$500 Per Stall
	Scored Card Sponsorship	\$3,000	N/A
	Short Course Sponsorship	\$1,500 Includes: • Custom hole sign with Corporate Logo on each hole "Sponsored by"	\$250 Per Hole
	Golf Bench Sponsorship (ALL)	\$9,500	\$650 Per Bench
	Golf Course Vehicle Wrapped (Truck, Van) Sponsorship	\$8,000	\$8,000 Per Vehicle

## ADVERTISEMENT INFORMATION

### BANNERS

- Includes banner printing and hanging from advertiser-provided, camera-ready artwork.
- Display area is 157.48 x 31.49 inches; actual banner size is 165.35 x 31.49 inches with no holes/grommets.
- The organization will provide the artwork and FAMILY AND MWR Marketing will print the first banner.
- \$50 banner reprinting cost will be charged if the advertiser is responsible for any design modifications. Organization must provide camera-ready artwork to Marketing 3 weeks prior to banner display.
- Banner(s) must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

### FACILITY ADVERTISEMENTS

- \$50 (per print) banner printing charge additional from the camera-ready artwork provided by advertiser.
- Printed flyers and posters must be provided by the advertiser.
- Ads must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

**ATHLETIC FIELDS:** Includes sign printing and hanging from advertiser-provided, camera-ready artwork.

**LED DIGITAL KIOSKS:** Ads must include disclaimer: "PAID ADVERTISEMENT. NO FEDERAL ENDORSEMENT IMPLIED."

**HUMPHREYS FAMILY AND MWR SOCIAL MEDIA PAGES:** Advertiser must provide the texts and either JPG file or link to be posted at least 7 days prior to the post. Post sharing is limited to once a week.



755-1273 | COMM 0503-355-1273



Humphreys.ArmyMWR.com/Advertising