

Advertising Rates



OUTDOOR	PRINT ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
	DOWNTOWN PLAZA OUTDOOR PREMIUM LOCATION BANNER	\$660	\$1,880	\$3,560	\$6,730
	OUTDOOR BANNER PER LOCATION	\$605	\$1,724	\$3,260	\$6,170
	ATHLETIC BALL FIELD SIGNS	N/A		\$5,080	\$9,680
FAMILY AND MWR INDOOR ADS	SENTRY OUTDOOR HANGING BANNER	N/A	\$2,055	\$3,905	\$7,430
	WINDOW CLING	\$242	\$690	\$1,375	\$2,750
	POSTERS	\$242	\$690	\$1,375	\$2,750
	FLYERS	\$182	\$512	\$1,010	\$2,000

DISC GOLF	PRINT ADVERTISING	12 MONTHS
	DISC GOLF HOLE ADS 1,920 X 1,080 pixels	1 HOLE PURCHASE: \$500 3 HOLES OR MORE: \$400 PER HOLE

RIVER BEND GOLF COURSE	PRINT ADVERTISING	FOR ALL 12 MONTHS	6 MONTHS	12 MONTHS
	GOLF CART ADS 1,920 X 1,080 pixels	80 Golf Fleet Cart Sponsor \$15,000	\$2,500	\$5,000
	SCORE CARD ADS 1,920 X 1,080 pixels	N/A	N/A	\$3,500 per batch
	TEE BOX ADS 1,920 X 1,080 pixels	\$600 PER HOLE	\$600 PER HOLE	\$1,200 PER HOLE
	GOLF BENCH ADS 1,920 X 1,080 pixels	15 Golf Bench Ad	\$500 PER BENCH	\$1,000 PER BENCH

	DIGITAL ADVERTISING	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
WEBSITE	BIG BOARD 300x250 pixels	\$300	\$855	\$1,620	\$3,060
	LEADER BOARD 728x90 pixels	\$350	\$1,000	\$1,890	\$3,570
	TOP LEADER BOARD 728x90 pixels	\$500	\$1,425	\$2,700	\$5,100
MONITORS	TIER ONE LED DIGITAL KIOSK 1,920 X 1,080 pixels Price per Kiosk	\$400	\$1200	\$2,400	\$4,800
	TIER TWO LED DIGITAL KIOSK 1,920 X 1,080 pixels Price per Kiosk	\$250	\$750	\$1,450	\$2,850
	HUMPHREYS BOWLING LANES MONITORS (48) 1,920 X 1,080 pixels	\$2,500	\$7,500	\$15,000	\$25,000
SOCIAL MEDIA POSTS - EXCLUSIVELY FOR FAMILY AND MWR COMMERCIAL SPONSORS					

ADVERTISEMENT INFORMATION

BANNERS

- Includes banner printing and hanging from advertiser-provided, camera-ready artwork.
- Display area is 157.48 x 31.49 inches; actual banner size is 165.35 x 31.49 inches with no holes/grommets.
- The organization will provide the artwork and FAMILY AND MWR Marketing will print the first banner.
- \$50 banner reprinting cost will be charged if banner is destroyed by wind, rain or other weather elements or damaged or defaced in any way.
- Organization must provide camera-ready artwork to Marketing 3 weeks prior to banner display.
- Banner(s) must include disclaimer: Paid advertising. Appearance of commercial advertising is in no way an endorsement of the products or services by USAG Humphreys or the U.S. Army.

FACILITY ADVERTISEMENTS

- \$50 (per print) banner printing charge additional from the camera-ready artwork provided by advertiser.
- Printed flyers and posters must be provided by the advertiser.
- Ads must include disclaimer: Paid advertising. No Federal Endorsement Implied.
- Graphics: \$50 an hour (minimum 1 hour charge) for Ad design unless submitted design meets requirements and needs no corrections.

ATHLETIC FIELDS: Includes sign printing and hanging from advertiser-provided, camera-ready artwork.

LED DIGITAL KIOSKS: Ad must include disclaimer: Paid advertising. No Federal Endorsement Implied.

HUMPHREYS FAMILY AND MWR SOCIAL MEDIA PAGES: Advertiser must provide the texts and either JPG file or link to be posted at least 7 days prior to the post. Post sharing is limited to once a week.



755-1273 | COMM 050-3355-1273



Humphreys.ArmyMWR.com/Advertising